

PRESS RELEASE – bioconfarm project

TITLE: bioconfarm Living Farm Labs Showcase Best Practices Across Europe

Living Farm Lab activities are advancing in Italy, Slovakia, France and Germany, with selected best practices already showcased in Italy and harvest expected in the coming weeks.

28.05.26 — The European project **bioconfarm** is moving forward with its Living Farm Lab activities across Europe. In Italy, Slovakia, France and Germany, partners are currently working with farmers and local stakeholders to showcase selected best practices under real farming conditions. Spain will soon follow with interesting insights in olive grove.

As this is the first press release on the Living Farm Lab activities, it marks an important moment for **bioconfarm**: the project is now becoming visible directly in the field. The Living Farm Labs are designed to bring promising approaches closer to farmers, advisors, companies and other actors involved in plant production. By presenting practical examples on farms and fields, **bioconfarm** aims to build trust, support knowledge exchange and encourage the wider uptake of sustainable plant protection and plant strengthening practices.

The field activities in Italy, France and Germany are progressing well. In Slovakia, activities are slightly delayed due to the recent weather situation. Nevertheless, the work continues, and the local partners are adapting the timing to the conditions on site.

A first important milestone has already been reached in Italy, where the selected best practices have been successfully showcased. This step demonstrates the practical character of the **bioconfarm** approach: solutions are not only discussed but presented directly where they are most relevant — in the field and together with the people who work there.

Harvest in Italy is expected to take place in the coming weeks. This next phase will provide valuable insights into the practical implementation of the showcased best practices and will help partners communicate concrete experiences from the Living Farm Lab activities to a broader European audience.

A central element for future communication and dissemination within **bioconfarm** will be the project's **Digital Hub**. The platform is currently being prepared and will soon offer stakeholders the opportunity to register and access updates, practical examples, project outputs and insights from the Living Farm Labs.

Until the Digital Hub is available, interested farmers, advisors, companies, cooperatives and other stakeholders are invited to subscribe to the **bioconfarm** newsletter. The newsletter will provide regular updates on the Living Farm Lab activities, upcoming project developments and opportunities to engage with the European **bioconfarm** network.

Through the upcoming Digital Hub and the newsletter, ***bioconfarm*** aims to make experiences from the field accessible to a wider audience and support the dissemination of sustainable plant protection and plant strengthening practices across Europe.

The Living Farm Labs are at the heart of the ***bioconfarm*** project. They create opportunities for exchange between farmers, advisors, companies, cooperatives and other stakeholders along the agricultural value chain. Through this multi-actor approach, the project supports the transfer of knowledge and practical experience in smart plant production, with a particular focus on natural and biological solutions.

By connecting activities in several European countries and linking them with future dissemination channels, ***bioconfarm*** contributes to a shared understanding of how sustainable plant protection and plant strengthening practices can be showcased in a way that is useful, accessible and relevant for farmers. The experiences gathered in Italy, Slovakia, France, Spain and Germany will support future communication and dissemination activities within the project.

With the ongoing Living Farm Lab activities, the upcoming Digital Hub and the newsletter, ***bioconfarm*** continues to strengthen its European network and its role as a platform for showcasing best practices in sustainable agriculture.

About *bioconfarm*

bioconfarm is a European thematic network focused on smart plant production concepts based on natural and biological plant protection and plant strengthening agents in agriculture. The project brings together farmers, advisors, companies, producers, decision-makers and other stakeholders to exchange knowledge, showcase best practices and support the wider use of sustainable approaches in plant production.

Stay updated by registering to our ***bioconfarm*** newsletter on our project website:

<https://www.bioconfarm.com>